

Assignment - Unit: 2, Task:4 = M1



□ Scenario

You have obtained work experience as an assistant to the manager of a business consultancy firm that provides advice and support to new business start-ups. Your company has been invited to participate in a road show to promote services for people who are thinking of starting up in business.

You have been asked to help produce material for an information pack on business resources and have agreed with your manager that a case study approach, using a selected organisation, would be the most useful and interesting approach for producing this material for prospective clients. Your manager has suggested that you could use your school or college as the case study.

For M1, learners should be able to show their understanding of how resources are managed by explaining how good management of human, physical and technological resources can improve the performance of the selected organisation.

